

PRESS INFORMATION

UTOPIA LAUNCHES NEW WEBSITE

Utopia Bathroom Group has launched a brand new website at www.utopiagroup.com, reflecting the newly extended product portfolio.

Designed to be user-friendly and easy to navigate, the website has a stunning home page displaying a succession of the latest images. In addition to presenting the entire product range by category, the new website also has a comprehensive information section which includes a company profile, detailed product specifications and price lists, brochure and sample requests, careers information and other important details. There is also a prominent link to all the latest new products.

Commenting on the new website, which went live on 12 May, Helen Bray, Utopia's marketing manager, said "Utopia is a dynamic, constantly evolving company and it's essential that our website reflects this. We're confident that the new site is informative, comprehensive and readily accessible."

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